

FOR IMMEDIATE RELEASE

THE ULTIMATE WINE GUIDE IS HERE. THE ALL-NEW 2006 EDITION OF THE AUSTRALIAN WINE VINTAGES 2006 GOLD BOOK™ IS AVAILABLE IN NORTH AMERICA

HAMBURG, Mich. (September 27, 2005) - The ultimate Australian wine guide is here. The all-new **2006 Edition** of the **Australian Wine Vintages Gold Book™** has landed in North America.

Expanded for the 23rd straight year, and distributed exclusively in North America by Morris Island Press, Inc., in Hamburg, Michigan, the **Gold Book™** rates over **16,000 entries**; **consisting of 1,818 wines** from **410 winemakers**.

With the growing popularity of Australian wines in the United States, the **Gold Book™**, long considered the bible of Australian wines, is an important tool for the wine enthusiast of any level and an invaluable source for those wishing to learn more about the wines from Down Under.

Arguably the planet's premier must-have guide to every drinkable Australian wine, this handy resource, authored by Robin Bradley, a well-know Australian wine expert, is not only for the ordinary consumer, but the avid wine collector as well.

"I am convinced that all who use it will not only continue to savor the excellence of Aussie wines but will be educated about the vintages as well. And, besides, with the holiday season just around the bend, the **Gold Book™** will make an excellent stocking stuffer," said Robin Bradley, author and originator of the **Gold Book™**.

With over **900,000 copies** sold worldwide since its introduction in 1979, the **Gold Book™** has become the world's number-one-selling Australian wine guide.

For the novice, the **Gold Book™** includes the author's rankings, which allow for easy comparisons between an untried wine and a previously tasted one. The connoisseur/collector will find the winemakers' rankings and the winemakers' "best year to drink" rating invaluable when selecting a wine to drink now, cellar and/or to collect.

Updated annually, the **Gold Book™** is a **430-page, five-color, hard-cover, pocket-sized** volume, which includes full-color reproductions of virtually each wine label. It is simple to use and provides a quick introduction to each winery, ranks each major label, rates each year, gives the reader an intrinsic value, and tells him/her when the wine is best consumed.

The **Australian Wine Vintages Gold Book™** retails for **\$26.95** and is available through Morris Island Press, Inc. (www.gold-book.us). The 2006 edition is sold either direct at 1-866-269-6960 or on-line through Amazon.com, Barnes and Noble.com and Borders.com or may also be ordered through local bookstores.

For a review copy of the **Gold Book™**, email your request to review@gold-book.us.

Morris Island Press, Inc., Hamburg, Michigan, is the exclusive North American importer and distributor of **Australian Wine Vintages 2006 Gold Book™**.

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